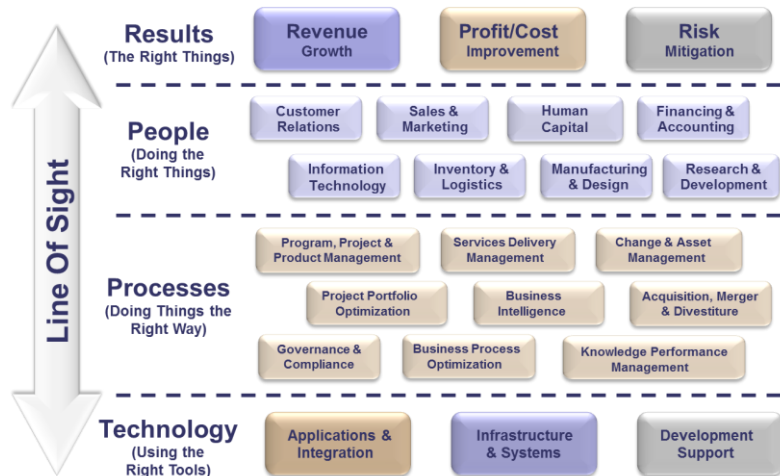# Business Agility and Line of Sight ^{SM}
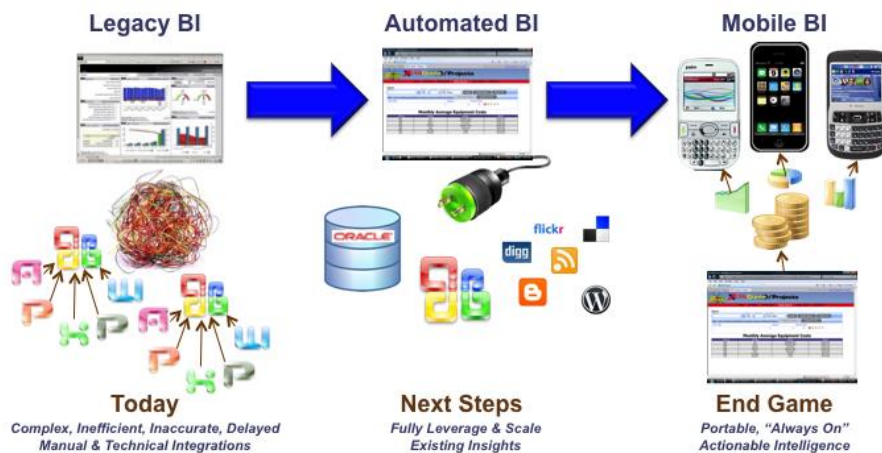
Establishing "Line of Sight ^{SM}" and real-time transparency across all business functions can be complex yet provides maximum insights for increasing the profitability and agility of your business while reacting quickly to changing market, regulatory and compliance dynamics. Avistas helps you sharpen focus throughout all levels of business intelligence reporting and core process performance to achieve desired "top line" results, by strengthening linkages as shown in the business model depicted below.

Line of Sight ^{SM} facilitates delivery of actionable **Business Intelligence** (BI) to assure that:

1. Senior management can monitor the current status of the enterprise via simple presentation of Key Performance Indicators on "dashboards" or "score cards".
2. Performance issues (good and bad) can be examined quickly by "drilling down" into specific divisions, departments, business processes and corporate services.
3. Employees can understand and appreciate their contribution to the success of the enterprise.

Creating an effective Line of Sight ^{SM} environment begins with a thoughtfully documented set of strategic goals and measurements linked to immediate critical dependencies at each organizational level. Line of Sight ^{SM} can almost always be accomplished cost effectively by utilizing existing resources and information to integrate data from business applications along with simple tools to produce actionable business intelligence. Additionally, BI data can be customized for the needs of each level of management and deployed to mobile devices for agile leadership.

With careful planning and intelligent integration of your existing resources, an effective Line of Sight ^{SM} solution can be deployed in your enterprise, facilitating near-real time visibility of actionable intelligence required for today's most critical decisions. ***Contact Avistas today for a free consultation to discuss your Line of Sight ^{SM} goals.***